



CAPABILITIES STATEMENT



Privacy Awareness Academy

Privacy Skills for Humans.

DUNS Number:

117341526

CAGE CODE:

8H3WZ

NAICS CODES:

611430 (Primary)

611710

541612

CORE COMPETENCIES

Interactive Privacy Skills Training

24/7 Online Streaming

Customizable Curriculum

Individual Testing and Completion Certification

Detailed Management Reporting

Department-Specific Guidance Reports

Hundreds of Simulated Phishing Campaign Templates

CERTIFICATIONS

Federally Recognized Small Business

S.B.A. Cybersecurity Certificate

S.B.A. Entrepreneurial Development Certificate

DHS / FEMA Information Security Certificate

N.M.S.D.C. Certified MBE

COMPANY SUMMARY

The **Privacy Awareness Academy** is a cybersecurity and privacy awareness training company built for modern adult learners who live and work in an **often hostile digital world**. We serve the risk management and compliance needs of commercial, private and government workforce educational training markets.

We provide online training solutions that reduce **cybercrime risks** by streaming interactive learning modules that help protect organizations from the reputational, legal and financial exposures associated with **hacking, phishing, ransomware and social engineering**.

Focusing on employee privacy awareness and cyber-safety, **we train, test, and certify** individuals, organizations, and entire industries to protect their own valuable and unique assets. Our interactive, relatable, engaging five to seven-minute video based micro-modules contain actionable guidance that hardens your soft targets and immediately helps employees change behaviors.

Have your own training environment? No problem. Privacy Awareness Academy training easily integrates within existing **Learning Management Systems**. Our encrypted, proprietary, multi-million-dollar cloud-based learning platform is hosted in a Virtual Private Cloud (VPC) and can be accessed from any web-enabled device.

The Privacy Awareness Academy's training solution delivers measurable ROI, outcomes and value. We create **demonstrable compliance in a litigious world** by building enduring resilience and **risk management solutions** for clients. Our courseware builds a "**risk-aware culture**" and helps protect your private data as it travels between the HUMAN and the DEVICE!

CLIENTS

Our clients include victims of the infamous **Sony Pictures** breach, as well as some of the nation's largest registered investment advisors, real estate brokers and mortgage, escrow and title companies. We've also provided privacy training for the **National Crime Prevention Council** whose members include hundreds of law enforcement agencies, state officials and Attorneys General throughout the United States.

COURSE CONTENT

UP TO 48 MODULES (6 HOURS) INCLUDES:

Phishing and Ransomware Prevention

CEO Fraud

Domain Spoofing

Mobile Device Safeguards

Malware

Social Engineering

Passwords

Multi-factor Authentication

Data Hygiene

Online Scams

Social Media Threats

Corporate Governance

Incident-Response (IR) planning

Gamification

plus much more!

